

Greg Johnson
IC Senior Week Feature Story

In eight short weeks, our time as Ithaca College undergrads will come to an end. But, as members of the class of 2015, our adventures together are far from over. After our final final exams have been handed in, the school that we have called home for the past four years will throw us a week-long celebration to honor and commemorate our time here. This celebration will be known as Senior Week 2015.

Perhaps the most excited about the official announcement of the Senior Week events are the three senior co-chairs, Amanda Adams, Greg Johnson and Alyn O'Brien, who have been planning these events from the very beginning of the 2014-2015 academic year. Adams stated- "It's such a relief to finally be able to share what we've been working on for the past seven months with everyone! After putting in so many hours working on these events, it'll be so awesome to see our class get excited about what's to come... I know everyone's really excited to jump into the fountains, but I think we're offering them a lot of events that they'll be just as excited about. Between the Kickoff Concert, the new Eat See Hear event, and the formal, I think they have a lot more to be excited about than they first expected.

Senior Week 2015 will operate on the followings schedule:

Monday, May 11, 2015



Kickoff Concert ft. DJ Earworm:

Where: Emerson Suites

When: 9 p.m. - Midnight

What: Begin your Senior Week with a concert you will never forget. The Kickoff to Senior Week 2015 will feature YouTube sensation DJ Earworm, known for his United States of Pop mashups, where he mixes together the top 25 songs from the past year. Come to Emerson Suites dressed in white and highlight your friends instead of your class notes!

Tuesday, May 12, 2015



Wine Tours:

Where: TCAT Bus Stop at Park School of Communications

When: 9 a.m. - 4 p.m.

What: Join your friends on the first round of wine tours, as a coach bus brings you around Seneca or Cayuga Lake, stopping at a variety of local breweries and wineries. Wine tours are an opt-in event, and cost an additional \$15 for registration at the time of your pass purchase.



Eat, See, Hear @ IC

Where: Stewart Park Pavilions

When: 6 p.m. - 11 p.m.

What: Senior Week 2015 will introduce a new event that bring a California staple to the east coast. Bring your blankets to enjoy a live performance from recording artist Andrew Allen! Allen's beachy-pop style will create the relaxing environment to escape from your impending worries. Shortly after the sun sets, we will begin an outdoor screening of *Space Jam*. Throughout the night, you will have the opportunity to enjoy food from a wide array of local food trucks

Wednesday, May 13, 2015

Senior Splash



Where: Campus Center/Fitness Center Quad

When: noon - 3:30 p.m.

What: Begin your day by attending a barbecue featuring inflatable obstacle courses, slides, and bounce houses, all to the music of IC's very own steel drum band. Then, at 2:30 we will begin the walk from the quad to the fountains for the iconic jump. Take the most built-up dip of your life and join the generations of Ithaca College students before us in this rite of passage.

Senior Cocktail Reception



Where: Celebrations Party Facility

When: 6 p.m. - 9 p.m.

What: Celebrations will be opening their doors to us for a classy night of cocktails and hors d'oeuvres. Celebrations' open fields and decorated dance floor will provide the perfect setting to mingle and dance the night away to the musical talents of local artist, Virgil Cane.

Thursday, May 14, 2015



Wine Tours:

Where: TCAT Bus Stop at Park School of Communications

When: 9 a.m. - 4 p.m.

What: The second chance to join your friends on the first round of wine tours, as a coach bus brings you around Seneca or Cayuga Lake, stopping at a variety of local breweries and wineries. Wine tours are an opt-in event, and cost an additional \$15 for registration at the time of your pass purchase.



Formal:

Where: Emerson Suites

When: 8 p.m. - midnight

What: Escape to the Hamptons for an evening dressed to the nines and prepared to dance the night away. Emerson Suites will be transformed with shimmering lights, upbeat music, to set the scene for one of our final nights together as a class.

Preparing for Senior Week:

Purchasing Your Pass- Senior Week passes will be sold for \$110. All seniors who have previously bought a senior card will receive a discount that cuts the price of their pass in half, to \$55. In order to participate in Senior Week a pass must be purchased. This pass is the ticket into every event from Kickoff to Formal. Passes will be available to purchase specifically for Senior Splash, and guest passes will be available for Formal, but all other events are exclusive to pass holders.

Pass sales will begin on April 7 for everyone who has purchased a senior card earlier in the year, and April 9 for all seniors. Pass sales will close at the end of the day on April 10. From that

point on passes will no longer be available. Be sure to purchase your pass during this week so you don't miss out on your chance to participate in Senior Week 2015!

O'Brien stressed the importance of making sure that every senior knew about these dates. "We can only sell passes for that limited window of time. Once we close sales on the 10th, there aren't going to be any more pass sales, and that's not something we can be flexible on. Venues and catering need exact head counts for each event well in advance and that's not something we can change when people e-mail us asking to buy a pass a couple days before Senior Week. It's not a great position to be in, but it's something that's out of our control at that point."

Picking up your pass: Passes will be distributed to all seniors who purchased them from 11 a.m. to 3 p.m. on May 7 and 8. At that time seniors will also receive a shirt to wear the day of Senior Splash, a bracelet that will serve as their pass, and a schedule of events. No pass will be given to anybody except the purchaser, so the committee asks everyone to plan accordingly.

Included in the pass: Along with admission to each event, the purchase of a Senior Week pass allows access to transportation to and from each event, as well as food at each event. Most events will also feature a cash bar. No alcohol will be provided by the Senior Week Committee.

If you have any questions, the co-chairs encourage you to e-mail the Senior Week account, icseniorweek@gmail.com

Jack Curran
953 Danby Rd.
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Ithaca, NY 14850

Dear Jack-

In just a few short weeks, our time as Ithaca College undergrads will come to an end, but as the class of 2015, our adventures together are far from over. After our final exams have been handed in, the school that we have called home for the past four years will be throwing us a week-long celebration to honor and commemorate our time here. This celebration will be known as Senior Week 2015.

With the information surrounding Senior Week remaining confidential until our formal release, the senior class is waiting to hear how they will be able to fill their final week as Ithaca College students. On March 15, 2015, the official Senior Week schedule and information will be released. The committee believes that The Ithacan can mutually benefit from the release of this information by establishing a partnership to promote the release. The anticipation leading to the release of this exclusive information will drive readers to the Ithacan while expanding the number of seniors who see our information. It is for this reason that I am proposing the release of a feature story about Senior Week 2015.

Should this story advance, your outlet will receive access to the official schedule, details of the events, official logos and a host of other images from past Senior Weeks, which I have included with this letter. Additionally, the planning committee members Amanda Adams, Greg Johnson, Alyn O'Brien, Kevin Macchia, Mimi Maley and Julie Nishi, as well as their advisor, Sam Stafford, will all be made available for interviews.

Please contact the committee at icseniorweek@gmail.com for further information about this story and partnership. The co-chairs and I hope to hear from you soon!

Best,
Greg Johnson
IC Senior Week
Senior Co-Chair