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## THE NEXT GENERATION OF THE SENIOR WEEK FAMILY

After a highly competitive application and interview process, the Ithaca College Senior Week Committee has selected three representatives from the class of 2016. These students have begun working in these positions, and they are currently working with senior co-chairs Amanda Adams, Greg Johnson and Alyn O'Brien to plan and execute Ithaca College's Senior Week 2015.

The first junior co-chair position went to Julie Nishi, a junior communication management and design major. Nishi has worked in event planning as the co-vice executive of events for Ithaca College After Dark. In addition to her work on campus, Nishi has also completed event management internships with Eat|See|Hear, an event production company, and Dim Mak Records, both located in Los Angeles, California.

Kevin Macchia, a junior television-radio major, received the second position. Macchia brings a wealth of technical knowledge and experience to the committee, as the lead audio-visual technician for the office of Campus Center and Event Services. It was in this capacity that Macchia first learned about Senior Week, having worked as an A/V tech for many of the events during Senior Week 2014.

The team's third junior member is Merrideth "Mimi" Maley, a junior business administration major. Maley has been involved with multiple campus groups, including Women in Business, the American Marketing Association, and the Business School's Dean's Host team. She has also interned for a commercial real estate company, managing its marketing, social media and event planning.

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Over the course of the next seven months, Adams, Johnson, Macchia, Maley, Nishi and O'Brien will plan six unique events to take place during the Class of 2015's final days as Ithaca College students. These events will take place from May 11 through May 14. Upon Senior Week 2015's conclusion, Nishi, Macchia and Maley will then assume the senior co-chair roles and begin planning for Senior Week 2016.

Sam Stafford, the Senior Week Committee advisor, said: "Each member of the committee brings something really unique to the table. I think that we picked three juniors who will really compliment the three [senior members] really well, and who will be willing to put in the work to make Senior Week 2015 something special for each one of the senior co-chairs."

The Ithaca College Senior Week Committee is a group of six students, composed of three senior co-chairs and three junior co-chairs. The committee is charged with planning a week of events put on by Ithaca College, during the week between the last final exam and the annual Commencement Ceremony. The group spends the entire year planning this week of events, which are open exclusively to the graduating senior class. Involvement with this committee also provides its members with invaluable experience in event planning and management, negotiation, budgeting and marketing. Further information is available at <http://icsw14.com>.

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If you would like more information about IC Senior Week, or to schedule an interview with one of the committee members, please call Sam Stafford at 607-274-3222 or e-mail the committee at [icseniorweek@gmail.com](mailto:icseniorweek@gmail.com)