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Ithaca College Senior Week  
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## Ithaca College Senior Week FACT SHEET

**Committee** Ithaca College Senior Week is the collection of events held at Ithaca College during the week between the last day of final exams and Ithaca College's commencement ceremony. These events are planned each year by a dedicated committee of six students- three representatives from the junior class known as the junior co-chairs, and three representatives from the senior class known as the senior co-chairs. Junior co-chairs rise to the senior co-chair position during their senior year and then hold interviews to fill the junior co-chair seats for the new cycle. The committee works with a combination of funds allocated from Ithaca College's Student Government Association and funds from their pass sales, which equal close to \$120,000.

**Current  
Committee:**

Senior co-chairs	Junior co-chairs
Amanda Adams, Television-Radio	Kevin Macchia, Television-Radio
Greg Johnson, Integrated Marketing Communications	Merredith "Mimi" Maley, Business Administration
Alyn O'Brien, Business Administration	Julie Nishi, Communication Management & Design

**Events and** Kickoff Concert

**Descriptions:** Senior Week starts off with a highlighter party in Emerson Suites. The committee has signed a deal with mash-up artist DJ Earworm to perform for the seniors while they celebrate the end of their last round of final exams as undergraduate students. Transportation, light snacks and a cash bar are provided.

Cocktail Reception

The Senior Week Committee works with a banquet facility to offer an evening of cocktails, hors d'oeuvres and live entertainment. Virgil Cain, a local artist, provides the music for this event by covering popular songs as a one-man band. Transportation and food are provided. Drinks are available at a cash bar operated by the venue.

Senior Splash

A barbecue lunch is provided, along with inflatable obstacle courses, bounce houses and slides. While the seniors enjoy their afternoon on the

quad, Ithaca College's Steel Drum Band provides a unique sound. Seniors have the opportunity to pick up promotional Senior Week giveaways, including color-changing cups, bottle openers and sunglasses. To conclude the afternoon, the co-chairs lead the class in the walk to the fountains, where the seniors finally take their long-anticipated plunge.

#### Eat I See I Hear @ IC

A new event will be introduced this year, which is being planned under the tentative name "Eat I See I Hear @ IC." Inspired by the events hosted by the company that co-chairs Johnson and Nishi interned for during the summer of 2014 in Los Angeles, Eat I See I Hear, this event will bring a California staple to the east coast. The event will begin with live music from international recording artist Andrew Allen, followed by an outdoor movie. The specific film will be chosen with heavy involvement from the graduating seniors. Throughout the night, food will be available from various local vendors and food trucks, with whom the Senior Week Committee will work with to provide discounts. Transportation will be provided.

#### Senior Formal

A themed formal dance will be held as the Senior Week finale, giving everybody one last chance to dress to the nine's before graduation. A DJ is brought in along with appetizers, a cash bar, photo booth and the traditional class step-and-repeat.

#### Wine Tours

Busses will pick up the participating seniors and bring them around the Finger Lakes to local vineyards, wineries and breweries. Transportation is provided. This is an opt-in event, where pass holders wishing to participate are required to pay additional fees. Lunch is not provided but arrangements to stop at a restaurant will be made.

<b>Timeline of Events:</b>	Mar. 15, 2015-	Marketing information and schedule of events is released
	Apr. 7, 2015-	Pass sales open to all seniors with a senior card
	Apr. 9, 2015-	Pass sales open to all seniors
	Apr. 11, 2015-	Pass sales close
	May 7, 2015-	Pass Distribution begins
	May 11, 2015-	Kickoff Concert
	May 12, 2015-	Wine Tours (1), Cocktail Reception
	May 13, 2015-	Wine Tours (2), Eat I See I Hear @ IC
	May 14, 2015-	Senior Splash, Senior Formal
	May 17, 2015-	Ithaca College Commencement Ceremony

**Website:** [icsw2015.com](http://icsw2015.com) (under construction until Mar. 15, 2015)

**Email:** [icseniorweek@gmail.com](mailto:icseniorweek@gmail.com)

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